



## SPONSORSHIP PACKAGES

### Platinum Sponsorship | \$45,000

#### Wi-Fi Buyout (1 available)

- Custom design of home splash page, custom password, and Network ID.
- Printed signage (designed by sponsor and approved by GSA) placed throughout the convention center displaying logo and Wi-Fi log in information.
- Email communication ahead of the conference announcing Wi-Fi sponsorship.

#### President's Opening Plenary Session (1 available)

- Welcome remarks in plenary session (up to 2 minutes).
- Printed signage at the convention center and sponsored logo on plenary slides.
- Email communication ahead of the conference announcing plenary sponsorship.

#### President's Opening Exhibit Hall & Welcome Reception (1 available)

- Sponsor logo on digital signage above exhibit hall doors.
- Sponsor logo on printed signage at all food/beverage locations in the exhibit hall.
- Announcement in exhibit hall thanking sponsor.
- Email communication ahead of the conference announcing reception sponsorship.

### Above platinum sponsorships include the following:

---

(8) Complimentary full registrations.

---

(1) 10x20 Exhibit Booth.

---

(10) Complimentary exhibit hall booth staff badges.

---

(4) Invitations to the GSA Leadership Reception.

---

(1) GSA-designed social media posting.

---

(1) Mobile app push notification message onsite to all attendees.

---

Digital recognition on GSA2025.org, the GSA 2025 program website, and mobile app.

---

Onsite recognition on printed signage.

---

(1) Private conference room for all open days of the conference.

---

(1) Podcast recording or (1) webinar.

---





## **Diamond Sponsorship | \$35,000**

(5) Complimentary full registrations.

(1) 10x20 Exhibit Booth.

(10) Complimentary exhibit hall booth staff badges.

(2) Invitations to the GSA Leadership Reception.

(1) Mobile app push notification message onsite to all attendees.

Onsite recognition on printed signage.

Digital recognition on GSA2025.org, the GSA 2025 program website, and mobile app.

(1) Podcast recording or (1) webinar.

## **Gold Sponsorship | \$25,000**

(2) Complimentary full registrations.

(1) 10x10 Exhibit Booth.

(5) Complimentary exhibit hall booth staff badges.

(2) Invitations to the GSA Leadership Reception.

(1) Mobile app push notification message onsite to all attendees.

Onsite recognition on printed signage.

Digital recognition on GSA2025.org, the GSA 2025 program website, and mobile app.

